

21st INTERNATIONAL METROLOGY CONGRESS

CIM 2023

BECOME
OUR

PARTNER

(IN CRIME).

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WHAT'S NEW?

UNIQUE EVENT

WHERE METROLOGY MEETS SCIENCE, INDUSTRY AND QUALITY INFRASTRUCTURE BODIES: A RARE OPPORTUNITY TO PROFILE YOUR COMPANY WORLDWIDE AMONG A TARGETED AUDIENCE!

- Partnership with measurement reference bodies + the major industrial event in France



Bureau
International des
Poids et
Mesures



**GLOBAL
INDUSTRIE**

- Concerns all lines of industry business



TOPICS

HIGH-QUALITY PROGRAMME CONSISTING OF LECTURES AND POSTERS FROM WORLD-LEADING EXPERTS, OPEN DISCUSSIONS DURING THE ROUND TABLE SESSIONS, AN EXHIBITION AND NETWORKING EVENTS.

3 KEY APPLICATIONS



TARGET

The **International Metrology Congress** is the global forum in the field of measurements, analysis and testing processes, bringing together:

- 70% end-users of measurement technology in industry and laboratories
- 30% official bodies, research laboratories and academics

KEY FIGURES

- 800 participants from 40 countries
- 1 000 sqm Metrology Village with the sector's key players
- 200 technical presentations and 6 round tables
- 35,000 visitors for the Global Industrie exhibition

WHAT'S INCLUDED?

	PLATINUM	DIAMOND	GOLD	TRACK	GALA
PREMIUM EXHIBITOR AND SPECIAL GUEST ¹					
Stand size with a prominent location	18 sqm	12 sqm	9 sqm		
Free congress ticket quantity	8	5	3		
Additional congress ticket at a preferred price	2	1			
Unlimited invitations on the exhibitor	✓	✓	✓		
Speech during the opening session or cocktail	✓				
PROGRAMME ²					
Technical and scientific lecture	✓	✓	✓		
Technical and scientific poster	✓	✓	✓	✓	✓
ADVOCACY ³					
Logo on the lanyards	✓				
Information material given to all CIM2023 participants	✓				
Logo + link on the CIM2023 and CFM website	✓	✓	✓	✓	✓
Logo on the promotional emailing	✓	✓	✓	✓	✓
Logo on the stage background lecture rooms	✓	✓	✓	✓	✓
Logo on the Congress signs on-site	✓	✓	✓	✓	✓
Interview with the press partners	✓	✓	✓	✓	✓
Quotation in Social Media posts	✓	✓	✓	✓	✓
Quotation in our press releases	✓	✓	✓	✓	✓
Logo on the dedicated emailing linked to your Track				✓	✓
Logo on the lecture rooms linked to your Track				✓	✓
GALA DINNER EXCLUSIVITY					
Invitations for the Dinner	4	2	2	1	8
Logo on the menu of the Dinner					✓
Welcome speech during the Dinner					✓
Dedicated social media post					✓
	22 000	14 000	10 500	3 000	10 000

¹ Platinum, Diamond and Gold sponsors only:

- Booth type: you can choose between Essential or Silver stand as per the Participation Form of GL events.

- Free tickets and additional tickets at a preferred price will give you access to the whole event: the congress programme, the exhibition and the lunches except the Gala Dinner event. Unlimited invitations for the exhibition give you the opportunity to invite business relations to visit the exhibition only.

² The lecture and poster must meet the acceptance criteria and deadline for submissions required by the CIM organisation.

³ For more detailed information, please read "How do we promote you?" on page 4.

HOW DO WE PROMOTE YOU?

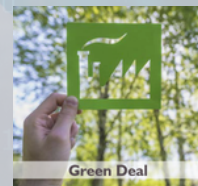
**THE MARKETING EFFECT OF YOUR SPONSORSHIP IS MORE EFFECTIVE
IF MENTIONED ON MEDIA BEFOREHAND.
THE SOONER YOU DECIDE THE MORE OFTEN YOUR COMPANY WILL BE MENTIONED.**

COMMUNICATION

Whatever sponsorship partnership package you choose, we offer several means to support you in promoting your participation. Therefore, our communication plan will increase your visibility:

- Promotional emailings sent to our **35,000 contact base** viewed by metrology and quality experts worldwide
- **50 posts** published on our social media accounts (LinkedIn and Twitter: more than **12,500 contacts**)
- Press releases published in both French and English to **750 partners**
- Exposure on our [CIM2023](#) and [CFM](#) websites

TRACK



For this sponsorship package, you choose one of the above 3 Key Applications of the CIM2023. Your organisation will be visually associated to this track on our dedicated emailing and on-site in the rooms.

DINNER

A private dinner organised for the CIM2023 participants (pre-booking only) including sponsorship partners, speakers, listeners, session chairs, exhibitors and invited guests.

Being the exclusive dinner sponsor offers your organisation possibilities of giving this dinner a special touch of your own that will be remembered by participants when talking about this special event.

Terms and conditions.

Registrations as exhibitor or as sponsor are only effective after receipt of a completed and signed registration form.

- Sponsorship packages can be extended or adapted, contact us for more sponsorship options
- Platinum and Gala sponsorship packages can only be granted once
- Invoices for exhibitors and sponsorship packages will be sent out after the agreement signature